



## Memorandum

**To:** Honorable Mayor Maso and Members of the Frisco City Council

**Cc:** George A. Purefoy, City Manager  
Nell Lange, Assistant City Manager

**From:** Stacy Brown

**Date:** May 10, 2010

**Agenda Caption:** Consider and act upon a Resolution authorizing the submission of the Shawnee Trail Partnership Grant to the Texas Historical Commission.

---

**Action Requested:** City Council consideration of a Resolution authorizing the submission of the Shawnee Trail Partnership Grant to the Texas Historical Commission.

**Background Information:** The Texas Heritage Tourism Texas Heritage Trails Program of the Texas Historical Commission has made a grant opportunity available to organizations to promote tourism visitation to historical and cultural sites in the region.

The City of Frisco has led the formation of the Shawnee Trail Partnership, a collaboration of eight (8) cities, to educate the public of the historical significance of the Shawnee Trail to Texas history and American history, and to encourage visitation to the participating communities and their heritage attractions. The grant request is for funds to produce an educational 16 page brochure (40,000), a rack card (100,000), and to move the website from the Frisco CVB to a stand-alone website. Each of the eight cities has contributed to the match. The City of Frisco portion of the match is \$3,500.

**Board Review/Citizen Input:** NA

**Alternatives:** The Council could choose to approve this request, deny this request, or request additional information.

**Financial Considerations:** The City of Frisco match of \$3,500 is included in the current CVB budget.

**Legal Review:** None required.

**Supporting Documents:** None

**Staff Recommendation:** Staff recommends approval.